

OUR MISSION

# UNLEASHING THE POWER OF CONTENT

## OUR ECOSYSTEM



## OUR DIFFERENTIATORS

Our diverse portfolio creates a community of communities:

Iconic **BRANDS** that make and mark culture

The broadest **CONTENT** experience

Deep connections with our global **AUDIENCES**

Industry-leading **CAPABILITIES** in advanced advertising, distribution and consumer products

## OUR VALUES

**OPTIMISM & DETERMINATION**

**INCLUSIVITY & COLLABORATION**

**AGILITY & ADAPTABILITY**

## OUR EMPLOYEE IMPERATIVES

**UNCOVER OPPORTUNITIES**

**CREATE NOW AND NEXT**

**DO MORE WITH IT**

